



Thank you for your interest in the **Art Attack** mural project at the Te Awamutu Museum. This opportunity is specially focused on artists that can translate their ideas into interesting, contemporary, creative and vibrant work that inspires each Museum visitor.

The Te Awamutu Museum acknowledges how creativity can enhance a space and inspire people. The Museum strives to create enjoyable experiences for its visitors by generating interesting ways to engage visitors in the districts social history and their narratives.

The **Art Attack** mural project is a 10-12 month temporary exhibition of your work to elevate visitors perception of contemporary visual art by placing it within the contemplative area of the Museum. It will sit in juxtaposition of native flora, rocks and natural wooden seating and the confines of an internal exterior space. This particular project allows visitors and community of the Waipā District to experience colourful reflective inspirations, while showcasing your creative expertise.

<b>THEME</b>	Based on the district of Waipā encompassing either the landscape, people or future aspirations. The artist can bring their own creative flair to the project.
<b>LOCATION</b>	Te Awamutu Museum, courtyard.
<b>DURATION</b>	Minimum of 6 months – maximum of 12 months.
<b>CRITERIA</b>	Open to all artists who have previous experience.
<b>BUDGET</b>	\$2,500.00 This amount includes the design, materials and equipment.
<b>SIZE</b>	Three spaces on the same wall – <ul style="list-style-type: none"> <li>• 1600mm(w) x 2940mm(h)</li> <li>• 3330mm(w) x 2940mm(h)</li> <li>• 1600mm(w) x 2940mm(h)</li> </ul>
<b>EOI PROCESS</b>	<ul style="list-style-type: none"> <li>• Artists submit an EOI with a CV, images of past work and main idea for the mural in digital or printed A4 format, four pages maximum to the exhibitions coordinator at <a href="mailto:Henriata.Nicholas@waipadc.govt.nz">Henriata.Nicholas@waipadc.govt.nz</a> .</li> <li>• The work will be assessed with the chosen artist contacted to come in and talk through their vision.</li> <li>• Artists are free to come in to the Museum and conduct their own research of the space before submitting an EOI.</li> </ul>

Please *read* all the information carefully, fill in (where applicable) and return the EOI via email to Henriata on the email above.

## MUSEUM INFORMATION:

*We champion Waipā's History by sharing powerful and relevant stories with experiences that captivate, transform and build connectedness within our community and nation.*

- This museum has a rich history derived from its unique landscape and communities in the Waipā region. In 1935, the Te Awamutu Historical Society was formed. It brought together local people who were passionate about history and keeping local stories alive. They tirelessly researched local history, published historical books, provided opportunities for the community to participate in archaeological sites, archiving materials and much more.
- Te Awamutu Museum is part of the legacy of being the first museum in the Waikato – the Gavin Gifford Memorial Museum opened in 1954 on Teasdale Street supported and run by the Te Awamutu Historical Society and the community.
- It was renamed in 1975 when the Te Awamutu Museum was opened in a purpose built Library/Museum building.
- Today, that legacy has remained immortalised in the museum's significant collection of objects, archives and stories. It is run by a professional team of museum staff and supported by the Waipā District Council.
- Te Awamutu Museum is open Monday – Friday 10am – 4pm, Sat 10am – 2pm and Public Holidays 10am – 2pm.
- It is located right across the road from the Waipā District Council Buildings on Roche Street.

## EXHIBITION INFORMATION:

- The work will sit outside within the internal courtyard of the Museum, where it can be viewed by council staff and Museum visitors.
- The Museum would like the work to be completed during opening hours so visitors can see the transformation.
- The museum is fully alarmed with a monitored security system operating 24/7.



## ART ATTACK SPACE:

SPACE	DURATION	WALL SPACES	SPECIAL REQUIREMENTS
Museum Courtyard	6-12 months	<ul style="list-style-type: none"><li>• 1600mm(w) x 2940mm(h)</li><li>• 3330mm(w) x 2940mm(h)</li><li>• 1600mm(w) x 2940mm(h)</li></ul>	Outside space Primed Hardys exterior board

*Note: the wall spaces should be treated as one complete art work.*

## HEALTH & SAFETY

Each artist will have to come on board as a contractor and undergo a H&S briefing to comply with council's policies. It would help if you had previous experience, expertise in adhering to council requirements of working in public spaces and bring all the necessary equipment to create a safe working environment.

## CONTRACTOR

**Art Attack** artists will be inducted into our supplier system by a simple process for payment purposes. Forms will be given out once the artist has been chosen.

## MARKETING & PROMOTION

The Museum reserves the right to take photos of the work for the purpose of marketing the artist and the art work through its normal internal and external promotional channels. The Museum also encourages the artist to promote their work within the space and via external media channels. The Museum will also provide a marketing text panel introducing the artist, description of the work and other contact details.

Please check with us before you use social media to promote your work.

## INSTALL AND DE-INSTALL OF ARTWORK

It is understood that the artist will take every precaution to operate a safe working environment for themselves, Museum and council staff, and visitors alike during the installation of the artwork. It is expected the artist will repaint the space ready for the next artist so the Museum can capture the transition.

**Please fill in the next pages and send back with images of past work.**

# ART ATTACK PROPOSAL FORM

Name:

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## Contact Details

Address	
Day-time phone	
Mobile phone	
Email Address	
Website	
GST No.	

## ART ATTACK DETAILS

<b>Title of work:</b>
<b>Theme:</b>
<b>Please explain the objective/aim purpose of this artwork</b> (tell us what you hope to achieve, explore, discover, share and/or contribute with your artwork).

## SUPPORTING DOCUMENTS

Please supply the following information along with this completed proposal application.

CVs/Artistic career details and information on any previous exhibitions of all exhibiting artists.

High quality digital colour images of your work to be included in this EOI. These must demonstrate the nature and quality of your work. Examples may be of previous work that is strongly related to the proposed artwork. Label if 'work in progress'.

### Questions?

If you need assistance with this process please contact **Henriata Nicholas**, Exhibitions Coordinator.

Phone: 07 872 0085

Email: [Henriata.Nicholas@waipadc.govt.nz](mailto:Henriata.Nicholas@waipadc.govt.nz)