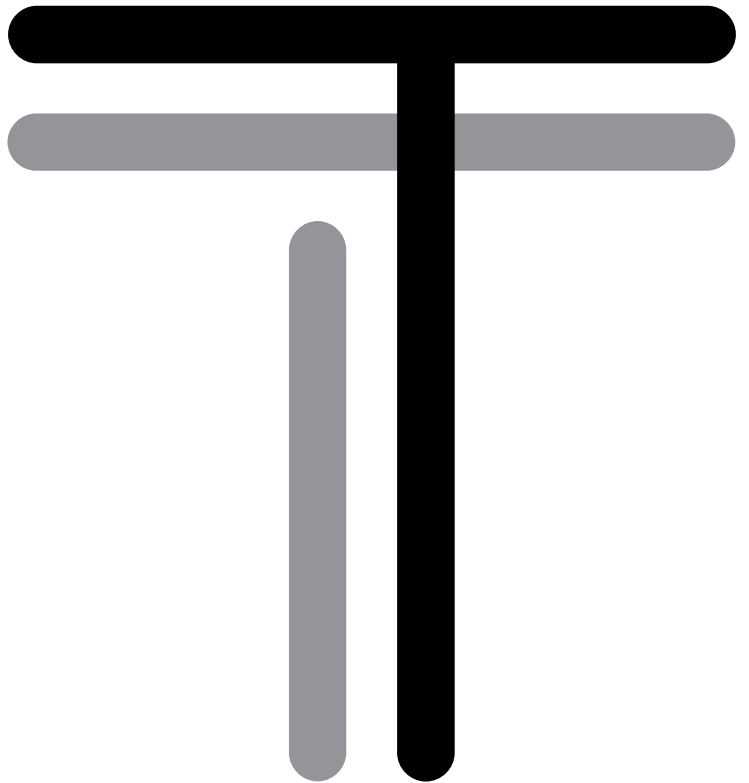
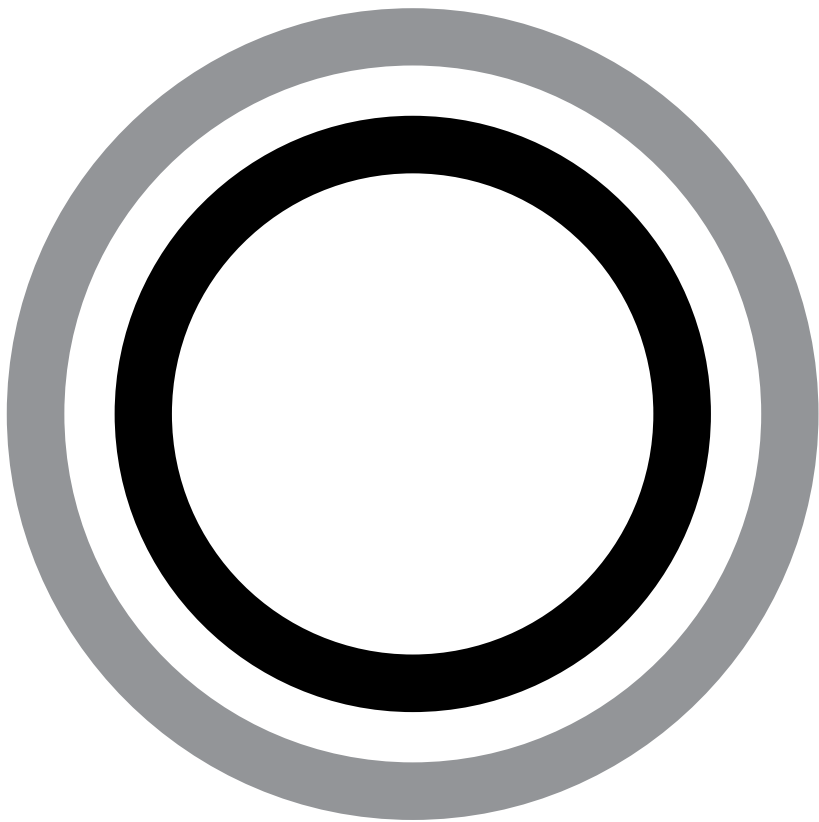


PAKIH
TOI



Business Plan of



HE KAI
KEI AKU
RINGA

MY BUSINESS VALUES

1.

2.

3.

4.

5.

6.

7.

MY POINT OF DIFFERENCE SENTENCE

MARKET NEED

(What do people want? What is the gap I'm filling?)

MY SOLUTION

(What am I offering?)

MY TARGET MARKET IS

MY SALES CHANNELS

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

MY MARKETING CHANNELS

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

MY POTENTIAL COLLABORATORS



TEAM AND KEY ROLES

INGOA

ROLES/RESPONSIBILITIES

PARTNERS AND RESOURCES

PERSON OR RESOURCE

WHAT THEY CAN OFFER

PROFESSIONAL SUPPORT

PROFESSIONALS

WHAT THEY CAN OFFER

MY BIGGEST, MOST IMPORTANT GOALS

A large, empty rectangular area with rounded corners, bounded by a thick grey L-shaped line. This area is intended for writing the user's biggest and most important goals.

Notes

AHAKOA KEI WHEA KOE
I RUNGA I TŌ HĪKOINGA
PAKIHI, E TINO HIAHIA
ANA TE TIMA O
CREATIVE WAIKATO KI
TE RONGO MAI I NGĀ
RINGATOI KEI TŌ MĀTOU
ROHE. KUA UTUA
MĀTOU KI TE AIWHI I
NGĀ RINGATOI, NŌ
REIRA ME WHAKAPĀ
MAI KI A MĀTOU.

**No matter where you're at in your
business journey, the team at Creative
Waikato love hearing from artists in our
region. We're here to help, so please
don't be a stranger.**